



Euromonitor  
International

# NRT Smoking Cessation Aids in Canada

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## NRT Smoking Cessation Aids in Canada - Category analysis

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Rising health awareness and smoking cessation support boost the category

Sesh Products taps into smoking cessation needs of smokers and vapers

New warning regulations to increase the pressure to quit smoking

#### PROSPECTS AND OPPORTUNITIES

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Use of technology to develop in the category

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