



# Other Hot Drinks in Indonesia

January 2024

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## Other Hot Drinks in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Disappointing performance for other hot drinks, in light of rising raw material costs and competition from other, more filling breakfast options  
Leader Nestlé benefits from widening availability of affordable sachet packaging  
E-commerce continues to gain traction

#### PROSPECTS AND OPPORTUNITIES

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