



Euromonitor
International

Dermatologicals in Peru

October 2023

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Dermatologicals in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Excessive heat caused by El Niño generates fungal infections in consumers
Bepanthen sees ongoing success thanks to its multiple-use benefits and high brand recognition
Isodine maintains top brand place, even ahead of the popular Bepanthen

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dermatologicals-in-peru/report.