



Hot Drinks Packaging in Japan

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share in fresh ground coffee

The 60g pack size records strong growth in composite containers in 2023

Plastic pouches recording strong growth in black tea packaging

PROSPECTS AND OPPORTUNITIES

Nestlé's refillable pouches an example of sustainable pack types likely to be launched in the coming years

Paper-based containers expected to gain share in hot drinks packaging

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