



# Hot Drinks Packaging in Sweden

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging remains the dominant packaging format in Swedish hot drinks

Folding cartons and flexible paper the main pack types for tea

Kafferoosteriet Ljöfbergs launches new coffee packaging

#### PROSPECTS AND OPPORTUNITIES

Nestlé working to make packaging sustainable

Industry focus will continue to remain on sustainability

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