



Euromonitor  
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# Homewares in the Netherlands

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## Homewares in the Netherlands - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growth in home dining boosts demand for cookware

The search for convenient and sustainable solutions boosts sales of food storage

Preference to dine in has aided in the growth of premium dinnerware products

#### PROSPECTS AND OPPORTUNITIES

Beverageware set to benefit from the trend towards entertaining at home

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