



# Dermatologicals in Morocco

September 2023

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## Dermatologicals in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Pandemic-related factors and long-term trends buoy demand for dermatologicals  
Topical germicidals/antiseptics remains the fastest developing category  
Success of Betadine and Systral-C underpins continued leadership of Laprophan

#### PROSPECTS AND OPPORTUNITIES

Growing incidence and severity of various skin issues bodes well for dermatologicals  
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### DISCLAIMER

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