



# Home Insecticides in Ukraine

February 2024

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## Home Insecticides in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Insecticide coils as the fastest-rising segment  
Electric insecticides suffers from reduced need for replacements  
SC Johnson remains ahead of the rest with Raid

#### PROSPECTS AND OPPORTUNITIES

Insecticide baits to see increased growth  
Spray/aerosol insecticides to expand thanks to affordability and localized efficacy  
E-Commerce will outpace other distribution channels in terms of growth

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-insecticides-in-ukraine/report](http://www.euromonitor.com/home-insecticides-in-ukraine/report).