



Beauty and Personal Care Packaging in Switzerland

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Small HDPE bottles gaining popularity in body wash/shower gel

Blister and strip packs gaining share in dental floss due to their hygienic and convenient characteristics

Squeezable plastic tubes seeing a move towards recycled materials

PROSPECTS AND OPPORTUNITIES

Facial care to help drive folding cartons' growth due to sustainability concerns

Metal tins expected to gain share in fragrances due to their durability

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-switzerland/report.