

# Imaging Devices in South Korea

July 2024

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# Imaging Devices in South Korea - Category analysis

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## 2024 DEVELOPMENTS

Entry-level digital cameras face competition from smartphones Digital camcorders remain popular among content creators Retro digital cameras gain niche popularity amongst Gen Zs

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No sign of a rebound for imaging devices Expansion of rugged and versatile digital camcorders Integration of AI and connectivity features

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