



# Apparel and Footwear Specialists in Norway

February 2024

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## Apparel and Footwear Specialists in Norway - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Apparel and footwear under pressure in fragile economy  
Sales driven by promotional deals and affordable brands  
Closures in high-streets and downtown areas

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Slowdown in sales for apparel and footwear specialists  
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