



Euromonitor
International

Dermatologicals in Malaysia

October 2023

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Dermatologicals in Malaysia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mixed performance in 2023, as consumers return to active, outdoor lifestyles
Hair loss treatments hone in on cutting-edge stem cell technology
Rise in sales performance of private label as manufacturers eye opportunity of soaring living cost

PROSPECTS AND OPPORTUNITIES

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