



Food Preparation Appliances in South Korea

December 2023

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Food Preparation Appliances in South Korea - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further declines for food preparation appliances during economic instability
Rise in single households and consumers spending time outdoors reduce frequent cooking occasions
Food preparation appliances develop greater multifunctionality

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Local consumers demand quieter appliances
Rental options for food preparation appliances expected to expand
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