



# Hosiery in Malaysia

November 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Increased demand for hosiery, in light of return to outdoor activities  
Functionality emerges as a key theme in non-sheer hosiery  
Local hosiery brands produce fun designs to appeal to the younger generation

### PROSPECTS AND OPPORTUNITIES

Price discounts will remain key to stimulating sales of non-sheer hosiery  
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