



# Other Hot Drinks in China

March 2024

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## Other Hot Drinks in China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate growth driven by other plant-based hot drinks  
Innovations focus on ingredients, formats, and health, amongst others  
Other hot drinks remains highly fragmented

#### PROSPECTS AND OPPORTUNITIES

Other plant-based hot drinks set to drive growth due to breakfast consumption  
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