



Baby Food Packaging in Argentina

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Light weight and convenience help flexible plastic continue to increase in dried baby food packaging

200ml pack size continues to dominate, as consumers prioritise convenience

Metal tins declines in milk formula, but sees growth in dried baby food due to barrier properties

PROSPECTS AND OPPORTUNITIES

Glass jars set to continue to gain share in prepared baby food

Flexible plastic dominates other baby food packaging due to its cost-effectiveness

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