



# Baby Food Packaging in Romania

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons and flexible aluminium dominate the packaging of dried baby food

Aluminium/plastic pouches continue gaining share in prepared baby food

Usage of board tubs continues to increase in baby food packaging

#### PROSPECTS AND OPPORTUNITIES

Folding cartons expected to gain share in powder milk formula packaging

Glass bottles will remain the leading pack type for other baby food

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