



# Beauty and Personal Care Packaging in the United Arab Emirates

August 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Camel Soap Factory introduces sustainable packaging options

PET and HDPE go head to head as packaging needs evolve

Anomaly Haircare introduces recycled packaging

### PROSPECTS AND OPPORTUNITIES

Plastic pouches to see dynamic growth in shampoo packaging over the forecast period

Plastic jars, PET jars and squeezable tubes to see growing usage in baby and child-specific products

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