



Soft Drinks Packaging in the United Arab Emirates

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing usage of rPET bottles in the in the United Arab Emirates soft drinks market

Demand for small metal can sizes in carbonates is partly driven by portion control

Growing emphasis on grip for PET bottles in bottled water driven by convenience

PROSPECTS AND OPPORTUNITIES

Rising popularity of glass bottles for bottled water partly due to quality preferences

Circular packaging to take centre stage in the United Arab Emirates

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