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# Apparel Accessories in the Czech Republic

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## Apparel Accessories in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

“Other” apparel accessories, specifically face masks, weighs down the whole category

Hats/caps and ties benefit from tourism and social events, respectively, to see retail current value growth

Fragmentation of the competitive landscape

#### PROSPECTS AND OPPORTUNITIES

Weak outlook for the early forecast period but outdoor and active lifestyles to increasingly offer growth potential

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-accessories-in-the-czech-republic/report](http://www.euromonitor.com/apparel-accessories-in-the-czech-republic/report).