



# Lodging (Destination) in New Zealand

September 2024

Table of Contents

## Lodging (Destination) in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Continued recovery in value sales, hindered by corporate and government spending constraints  
Changes to emergency housing policies welcomed by the motel sector

#### PROSPECTS AND OPPORTUNITIES

Hotel Council Aotearoa advocates for nationwide accommodation levy to fund tourism infrastructure  
Increased hotel investment anticipated as demand for quality accommodation grows

### CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2019-2024
- Table 2 - Lodging (Destination) Online Sales: Value 2019-2024
- Table 3 - Hotels Sales: Value 2019-2024
- Table 4 - Hotels Online Sales: Value 2019-2024
- Table 5 - Other Lodging Sales: Value 2019-2024
- Table 6 - Other Lodging Online Sales: Value 2019-2024
- Table 7 - Lodging (Destination) Outlets: Units 2019-2024
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2019-2024
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024
- Table 10 - Hotels NBO Company Shares: % Value 2019-2023
- Table 11 - Hotel Brands by Key Performance Indicators 2024
- Table 12 - Forecast Lodging (Destination) Sales: Value 2024-2029
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2024-2029
- Table 14 - Forecast Hotels Sales: Value 2024-2029
- Table 15 - Forecast Hotels Online Sales: Value 2024-2029
- Table 16 - Forecast Other Lodging Sales: Value 2024-2029
- Table 17 - Forecast Other Lodging Online Sales: Value 2024-2029
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2024-2029

## Travel in New Zealand - Industry Overview

### EXECUTIVE SUMMARY

- Travel in 2024
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

### MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2019-2024
- Table 20 - Surface Travel Modes Online Sales: Value 2019-2024
- Table 21 - Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 23 - In-Destination Spending: Value 2019-2024
- Table 24 - Forecast In-Destination Spending: Value 2024-2029

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### SOURCES

- Summary 1 - Research Sources

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