



# Lodging (Destination) in Poland

September 2023

Table of Contents

## Lodging (Destination) in Poland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Recovery in lodging continues, with opportunities and challenges seen  
Professionalisation of short-term rental services appeals to consumer demand

#### PROSPECTS AND OPPORTUNITIES

Both challenges and opportunities lie ahead, with ongoing hotel expansion expected  
DAC7 directive set to make things difficult for non-registered operators, helping to support official short-term rental sales

### CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2018-2023
- Table 2 - Lodging (Destination) Online Sales: Value 2018-2023
- Table 3 - Hotels Sales: Value 2018-2023
- Table 4 - Hotels Online Sales: Value 2018-2023
- Table 5 - Other Lodging Sales: Value 2018-2023
- Table 6 - Other Lodging Online Sales: Value 2018-2023
- Table 7 - Lodging (Destination) Outlets: Units 2018-2023
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
- Table 10 - Hotels NBO Company Shares: % Value 2018-2022
- Table 11 - Hotel Brands by Key Performance Indicators 2023
- Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
- Table 14 - Forecast Hotels Sales: Value 2023-2028
- Table 15 - Forecast Hotels Online Sales: Value 2023-2028
- Table 16 - Forecast Other Lodging Sales: Value 2023-2028
- Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

## Travel in Poland - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023  
Airlines: Key trends  
Hotels: Key trends  
Booking: Key trends  
What next for travel?

### MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2018-2023
- Table 20 - Surface Travel Modes Online Sales: Value 2018-2023
- Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 23 - In-Destination Spending: Value 2018-2023
- Table 24 - Forecast In-Destination Spending: Value 2023-2028

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### SOURCES

Summary 1 - Research Sources

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