



Processed Fruit and Vegetables in India

March 2024

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Processed Fruit and Vegetables in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Snackification and convenience drive the growth of processed fruit and vegetables in India
Foodservice volumes continue to witness double-digit growth momentum

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Convenience and improving accessibility will drive sales
Major players will continue to launch small packs to encourage consumer trials

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DISCLAIMER

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