



Dairy Packaging in Malaysia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing usage of HDPE bottles in fresh milk and flavoured milk drinks

Brick liquid cartons popular for the packaging of cream

Malaysian government looking to boost sustainable packaging

PROSPECTS AND OPPORTUNITIES

HDPE bottles expected to see strong growth in shelf stable milk

Farm Fresh's Milk On Tap initiative could cut packaging unit volumes in fresh milk

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