



Apparel Accessories in Italy

November 2023

Table of Contents

Apparel Accessories in Italy - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

“Other” apparel accessories suffers from the falling demand for fashion face masks but belts benefits from the return to formal situations
The return to out-of-home lifestyles and recovering demand for fashion products boost apparel accessories
Tie demand profits from the comeback of formal wear in the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Apparel accessories to stabilise after fast growth, while the warmer climate trend hinders the demand for some products
Use of smartphones and milder winters to curb use of gloves
Ties and belts to continue to gain attention

CATEGORY DATA

- Table 1 - Sales of Apparel Accessories by Category: Volume 2018-2023
- Table 2 - Sales of Apparel Accessories by Category: Value 2018-2023
- Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Apparel Accessories: % Value 2019-2023
- Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2020-2023
- Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
- Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2023-2028
- Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
- Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

Apparel and Footwear in Italy - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

- Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
- Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
- Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
- Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
- Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
- Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
- Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
- Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
- Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
- Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/apparel-accessories-in-italy/report.