



# Carbonates in Hong Kong, China

April 2024

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## Carbonates in Hong Kong, China - Category analysis

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#### 2023 DEVELOPMENTS

Carbonates leverage on-trade momentum as pandemic restrictions ease  
Reduced sugar carbonates continue to surge as consumers prioritise wellness  
Demand for carbonates in plastic bottles surges from on-the-go consumers

#### PROSPECTS AND OPPORTUNITIES

Channel shift towards on-trade and convenience store sales as consumers demand convenience  
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