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Sweet Biscuits, Snack Bars and Fruit Snacks in the United Kingdom

June 2024

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Despite strong inflationary pressures, demand for sweet biscuits, fruit snacks and snack bars remains resilient

The implementation of HFSS regulation challenges impulse purchases

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-the-united-kingdom/report.