



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Thailand

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Modes growth amid reduced consumer spending power
Indulgence trend continues to drive flavour innovations in sweet biscuits
URC Thailand embarks on brand collaborations to expand its target audience

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-thailand/report.