



In-Car Entertainment in Egypt

July 2024

Table of Contents

In-Car Entertainment in Egypt - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Complete absence of in-car navigation systems
In-dash media players and in-car speakers thrive amidst used car market boom
E-commerce remains marginal in sales of in-car entertainment devices

PROSPECTS AND OPPORTUNITIES

Demand for in-car entertainment will continue to be supported by in-dash media players despite lingering financial concerns
Solid demand for used cars will continue to benefit in-car entertainment
In-car navigation devices expected to vanish

CATEGORY DATA

Table 1 - Sales of In-Car Entertainment by Category: Volume 2019-2024
Table 2 - Sales of In-Car Entertainment by Category: Value 2019-2024
Table 3 - Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024
Table 4 - Sales of In-Car Entertainment by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of In-Car Entertainment: % Volume 2020-2024
Table 6 - LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024
Table 7 - Distribution of In-Car Entertainment by Channel: % Volume 2019-2024
Table 8 - Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029
Table 9 - Forecast Sales of In-Car Entertainment by Category: Value 2024-2029
Table 10 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029
Table 11 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

Consumer Electronics in Egypt - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024
Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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