



Weight Management and Wellbeing in Dominican Republic

September 2023

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Weight Management and Wellbeing in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Meal replacement records further growth thanks to promotional activity and new product development
Direct sellers key in meal replacement and slimming teas, whilst Abbott leads supplement nutrition drinks
Increasing competition from products such as protein bars

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New products and innovation expected over the forecast period
Meal replacement expected to lead weight management and wellbeing
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