

Weight Management and Wellbeing in Tunisia

October 2024

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Weight Management and Wellbeing in Tunisia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tunisian government alerts consumers to the presence of smuggled products Obesity is a major problem in Tunisia Meal replacement is absent in retail but is offered by weight management professionals

PROSPECTS AND OPPORTUNITIES

Weight loss supplements is expected to outperform other consumers Slimming teas face solid growth prospects Supply shortages will remain an issue in the short term

CATEGORY DATA

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Consumer Health in Tunisia - Industry Overview

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MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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