

# Weight Management and Wellbeing in Tunisia

October 2024

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#### Weight Management and Wellbeing in Tunisia - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Tunisian government alerts consumers to the presence of smuggled products Obesity is a major problem in Tunisia Meal replacement is absent in retail but is offered by weight management professionals

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Weight loss supplements is expected to outperform other consumers Slimming teas face solid growth prospects Supply shortages will remain an issue in the short term

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## DEFINITIONS

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