

Weight Management and Wellbeing in Azerbaijan

September 2024

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Weight Management and Wellbeing in Azerbaijan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Another tough year for weight management and wellbeing as consumers become more price sensitive Local brands retain a competitive advantage with Herba Flora on the rise

Slimming teas benefiting from their healthier image

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Social media becoming an increasingly important tool for marketing weight management and wellbeing

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DISCLAIMER

DEFINITIONS

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