



# Weight Management and Wellbeing in Peru

October 2023

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## Weight Management and Wellbeing in Peru - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Abbot Laboratorios maintains its lead, thanks to the ongoing success of Ensure in supplement nutrition drinks  
An overweight population leads to higher risk of diabetes  
Consumers are seen to value clean labels in healthy packaged food, in turn influencing weight management trends

#### PROSPECTS AND OPPORTUNITIES

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Social media trends define modern options, leaving traditional methods looking old-fashioned  
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### DISCLAIMER

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