



Euromonitor
International

Airlines in Hong Kong, China

September 2024

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Airlines in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Airlines incentivised to introduce new routes to increase connectivity and address shifts in traveller preferences
Initiating intermodal presence to capture Greater Bay Area opportunity

PROSPECTS AND OPPORTUNITIES

Regaining status as key aviation and intermodal transport hub will be focus
Quality of onboard experience and loyalty schemes to be key differentiator moving forward

CATEGORY DATA

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Travel in Hong Kong, China - Industry Overview

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DISCLAIMER

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