



Rice, Pasta and Noodles in Azerbaijan

November 2023

Table of Contents

Rice, Pasta and Noodles in Azerbaijan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rice still accounts for most volume sales
Miad remains outright leader, due to large portfolio
New look noodle brand Doshirak gains significant value share

PROSPECTS AND OPPORTUNITIES

The important of rice in local diet ensures continued demand
Rice noodles growing trend
Retail developments set to support growth

CATEGORY DATA

Table 1 - Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 2 - Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 3 - Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 4 - Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 6 - LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 7 - NBO Company Shares of Rice: % Value 2019-2023
Table 8 - LBN Brand Shares of Rice: % Value 2020-2023
Table 9 - NBO Company Shares of Pasta: % Value 2019-2023
Table 10 - LBN Brand Shares of Pasta: % Value 2020-2023
Table 11 - NBO Company Shares of Noodles: % Value 2019-2023
Table 12 - LBN Brand Shares of Noodles: % Value 2020-2023
Table 13 - Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 14 - Distribution of Rice by Format: % Value 2018-2023
Table 15 - Distribution of Pasta by Format: % Value 2018-2023
Table 16 - Distribution of Noodles by Format: % Value 2018-2023
Table 17 - Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028
Table 18 - Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028
Table 19 - Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028
Table 20 - Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

Staple Foods in Azerbaijan - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

Table 21 - Sales of Staple Foods by Category: Volume 2018-2023
Table 22 - Sales of Staple Foods by Category: Value 2018-2023
Table 23 - Sales of Staple Foods by Category: % Volume Growth 2018-2023
Table 24 - Sales of Staple Foods by Category: % Value Growth 2018-2023
Table 25 - NBO Company Shares of Staple Foods: % Value 2019-2023
Table 26 - LBN Brand Shares of Staple Foods: % Value 2020-2023
Table 27 - Distribution of Staple Foods by Format: % Value 2018-2023
Table 28 - Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 29 - Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 30 - Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 31 - Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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