



Meat in Japan

December 2023

Table of Contents

Meat in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Total volume sales remain stable, supported by growth of foodservice
Affordability is set to play more important role, impacted by price

PROSPECTS AND OPPORTUNITIES

Demand for meat will rise due to popularity of high protein diet
Competition from plant-based alternatives

Summary 1 - Major Processors of Meat 2023

CATEGORY DATA

Table 1 - Total Sales of Meat by Category: Total Volume 2018-2023

Table 2 - Total Sales of Meat by Category: % Total Volume Growth 2018-2023

Table 3 - Retail Sales of Meat by Category: Volume 2018-2023

Table 4 - Retail Sales of Meat by Category: % Volume Growth 2018-2023

Table 5 - Retail Sales of Meat by Category: Value 2018-2023

Table 6 - Retail Sales of Meat by Category: % Value Growth 2018-2023

Table 7 - Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 - Forecast Sales of Meat by Category: Total Volume 2023-2028

Table 9 - Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028

Table 10 - Forecast Retail Sales of Meat by Category: Volume 2023-2028

Table 11 - Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028

Table 12 - Forecast Retail Sales of Meat by Category: Value 2023-2028

Table 13 - Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

Fresh Food in Japan - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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