



Processed Fruit and Vegetables Packaging in China

June 2024

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Processed Fruit and Vegetables Packaging in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars the dominant pack type in shelf stable fruit

Metal food cans are the most popular pack type in shelf stable vegetables

The 425g pack is the most popular size and is gaining further share

PROSPECTS AND OPPORTUNITIES

China to introduce new fruit packaging standards in 2024

Gradual shift from glass jars to metal food cans expected

Processed Fruit and Vegetables Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Shaped liquid cartons popular in dairy food packaging due to their convenience

PET bottles dominate soft drinks packaging

Kegs gain popularity for lager in foodservice channel due to their efficiency

Oral care the largest beauty and personal care packaging category, but skin care sees stronger growth

Folding cartons the leading pack type in home insecticides

PACKAGING LEGISLATION

New standard on excessive packaging for fresh produce

RECYCLING AND THE ENVIRONMENT

Ambrosial Yoghurt introduces sustainable packaging initiatives to reduce emissions

Unilever and Alibaba Group launch "Waste-Free World" initiative to enhance plastic bottle recycling

PepsiCo and Coca-Cola unveil innovative sustainability initiatives in packaging

Table 1 - Overview of Packaging Recycling and Recovery in China: 2021/2022 and Targets for 2023

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