



Processed Meat and Seafood Packaging in the United Arab Emirates

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic remains the most popular pack type for frozen processed meat and seafood

Metal food cans remain the dominant pack type in shelf stable seafood due to their superior preservation qualities

Smaller pack sizes remain the most popular for chilled processed meat as consumers prioritise freshness

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in shelf stable meat and seafood for their premium appeal

Thin wall plastic containers to continue growing in popularity in chilled processed meat for their practicality and convenience

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