



Euromonitor
International

Contact Lenses and Solutions in Argentina

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Contact Lenses and Solutions in Argentina - Category analysis

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2024 DEVELOPMENTS

Continuing high inflation leads to fall in volume sales
Johnson & Johnson maintains its dominant position in contact lenses
Frequent repeat purchases suit online space

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No change in status quo over forecast period
Little opportunity for private label
Frequent promotions support volume sales

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-argentina/report.