



Cigars, Cigarillos and Smoking Tobacco in Azerbaijan

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Cigars, Cigarillos and Smoking Tobacco in Azerbaijan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increased volume growth overall
Popularity of hookah benefits pipe tobacco
Limited volume growth for fine cut tobacco

PROSPECTS AND OPPORTUNITIES

Cigarillos outperform cigars in terms of volume growth
Cigarillos increasingly sold through modern grocery retailers
Mixed picture for smoking tobacco

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Tobacco in Azerbaijan - Industry Overview

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What next for tobacco?

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Legislation
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Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
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