



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Denmark

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Cigars, Cigarillos and Smoking Tobacco in Denmark - Category analysis

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2023 DEVELOPMENTS

Older consumer profile informs decline in demand

Modern alternatives and weak price advantage hinder smoking tobacco

Cigarillos lose out to alternatives while some consumers see a cigar as an unnecessary luxury in a tough economic climate

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