



Tobacco in Sri Lanka

June 2024

Table of Contents

Tobacco in Sri Lanka

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

Country background

Socioeconomic Trends

Logistics/Infrastructure

MARKET BACKGROUND

Legislation

TAXATION AND DUTY LEVIES

What next for tobacco?

Chart 1 - Tobacco: Traditional Grocery Retailer

Chart 2 - Tobacco: Traditional Grocery Retailer

Chart 3 - Tobacco: Convenience Store

Chart 4 - Tobacco: Convenience Store

MARKET DATA

Table 1 - Sales of Tobacco by Category: Volume 2018-2023

Table 2 - Sales of Tobacco by Category: Value 2018-2023

Table 3 - Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 4 - Sales of Tobacco by Category: % Value Growth 2018-2023

Table 5 - Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 6 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 7 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

CIGARETTES

2023 Developments

Prospects and Opportunities

Category Data

Table 10 - Sales of Cigarettes: Volume 2018-2023

Table 11 - Sales of Cigarettes by Category: Value 2018-2023

Table 12 - Sales of Cigarettes: % Volume Growth 2018-2023

Table 13 - Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 14 - NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 15 - LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 16 - Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 17 - Forecast Sales of Cigarettes: Volume 2023-2028

Table 18 - Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 19 - Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 20 - Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

CIGARS, CIGARILLOS AND SMOKING TOBACCO

2023 Developments

Prospects and Opportunities

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO

2023 Developments

Prospects and Opportunities

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tobacco-in-sri-lanka/report.