

Paediatric Consumer Health in Belgium

September 2024

Table of Contents

Paediatric Consumer Health in Belgium - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand stabilises following surge in flu, respiratory ailments and allergies in winter 2023-2024 Higher demand for prescription medicines amidst rising health concerns in 2024 Janssen-Cilag continues to lead while Pediakid sees rapid growth in 2024

PROSPECTS AND OPPORTUNITIES

Declining birth rates to exert pressure on paediatric consumer health Investments in natural products to navigate regulatory challenges and market trends Focus on safety in paediatric consumer health in Belgium

CATEGORY DATA

Table 1 - Sales of Paediatric Consumer Health by Category: Value 2019-2024
Table 2 - Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024
Table 4 - LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024
Table 5 - Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029
Table 6 - Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

Consumer Health in Belgium - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches

DISCLAIMER

DEFINITIONS

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