



# Dietary Supplements in Azerbaijan

September 2024

Table of Contents

## Dietary Supplements in Azerbaijan - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

New regulations to control and monitor imports puts pressure on sales of dietary supplements

Dietary supplements no longer available on prescription

Competition intensifying as consumers look for the best value

#### PROSPECTS AND OPPORTUNITIES

New regulations or the sale and recommendation of dietary supplements could present a significant obstacle to growth

Prices likely to remain stable due to challenging economic conditions

A number of local companies may curtail their activities.

#### CATEGORY DATA

Table 1 - Sales of Dietary Supplements by Category: Value 2019-2024

Table 2 - Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 3 - Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 4 - NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 5 - LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 6 - Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 7 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

## Consumer Health in Azerbaijan - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

### MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 - Life Expectancy at Birth 2019-2024

### MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2019-2024

Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 - Penetration of Private Label by Category: % Value 2019-2024

Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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