



Credit Cards in Morocco

November 2023

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Charge Cards in Morocco - Category analysis

Charge Cards in Morocco - Company Profile

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2023 DEVELOPMENTS

Charge cards seen as smart financial planning tools
Inflationary pressure push up charge card transaction value
Tourism recovery gives new impetus to charge card usage

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Buy Now Pay Later threatens to make charge cards redundant
Charge cards likely to maintain greater popularity than credit cards

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Carrefour Maroc woos locals with simplified application process

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Low consumer awareness hampers progress, with Carrefour Maroc offering new option

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