



# Store Cards in Poland

December 2022

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Commercial charge cards booms as personal charge cards registers strong declines  
Rebound of commercial charge cards attributable to the predominance of fuel cards  
Withdrawal of Diners Club from Poland a sign of the decline of personal charge cards

#### PROSPECTS AND OPPORTUNITIES

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Banks look to support demand for credit cards via special promotions

### PROSPECTS AND OPPORTUNITIES

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## [Debit Cards in Poland - Category analysis](#)

### [Debit Cards in Poland - Company Profile](#)

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Growth in the number of debit cards and circulation rebounds in 2022

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Open loop pre-paid cards continues to boom in the post-pandemic era

The EU's PSD2 directive requires changes to pre-paid cards

##### PROSPECTS AND OPPORTUNITIES

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Store cards not present in Poland and unlikely to reappear

[Financial Cards and Payments in Poland - Industry Overview](#)

## EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

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