



# Dietary Supplements in Saudi Arabia

September 2023

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## Dietary Supplements in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growth continues due to greater knowledge, and the lifting of Hajj restrictions  
Local pharmacies hold up well against the competition from global e-commerce  
Manayer Najd Medical maintains its lead, but other players compete with launches

#### PROSPECTS AND OPPORTUNITIES

Greater health awareness will continue to benefit dietary supplements  
iHerb's new global distribution centre will contribute to growth for e-commerce  
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### DISCLAIMER

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