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Weight Management and Wellbeing in the Philippines

September 2024

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Weight Management and Wellbeing in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Weight management and wellbeing continues to gain traction
Rising obesity rates and Western beauty ideals have positive impact on sales
Fibre plays an increasing role in weight management

PROSPECTS AND OPPORTUNITIES

Lifestyle factors will continue to contribute to positive growth projections, alongside proliferation of new products
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