



# Edible Oils in Saudi Arabia

November 2023

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## Edible Oils in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

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Ongoing challenges for edible oil producers

Olive oil shows compatibility with health and wellness trends, while tendency towards bulk buying fuels demand

Foodservice sales begin to stabilise, due to normalisation of consumer habits

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Continued growth for edible oils, thanks to health and wellness trends, with organic variants expected to be a key focus

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