



Store Cards in Greece

December 2022

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2022 DEVELOPMENTS

Commercial charge cards start to recover as economy gains momentum

Personal charge cards continues to record negative growth

Alpha Bank and Visa the leading players in charge cards

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Commercial debit cards increase as economy re-starts

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The usage of employee benefit cards is on the rise

A strong post-COVID recovery for closed loop pre-paid cards

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Store cards remain absent from Greece

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EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Impact of economic recovery balanced out by the Ukraine conflict and high inflation

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